

# REGISTRATION FORM

Name

The name of the Gallery will be included in the catalogue and alphabetic lists under the letter:

Address

Postal code       Town

Telephone

Mobile

E-mail

Website

P.O. Box number

Postal code       Town

Contact person

position

Declares that, under the provisions described in the terms and conditions of participation applicable to the Open Art Fair, with which he/she agrees, they wish to participate in the Open Art Fair, which will be held from Wednesday 8 to Sunday 12 September 2010 in the Utrecht Exhibition Centre.

He/she wishes to rent the following stand space:

- Island stand 100 m2 @ € 130.00 excl. 19% VAT, if applicable
- m2 Corner stand @ € 130.00 per m2 excl. 19% VAT, if applicable (minimum 40 m2, increase per 5 m2)
- m2 Wall stand @ € 115.00 per m2 excl. 19% VAT, if applicable (minimum 25 m2, increase per 5 m2)

The undersigned hereby declares that his/her gallery meets the applicable criteria in order to participate in the Open Art Fair. The criteria is described below, the gallery:

- has, as its principal activity, the sale and promotion of contemporary art
- is registered as such with the Chamber of Commerce
- has existed for at least 1 year
- organizes a minimum of 4 shows each year of various artists
- advertises shows by distributing invitations, etc.
- can submit a show programme that looks ahead by at least 6 months.

For verification of the aforementioned, we ask that you send the following along with the registration form:

- a copy of the extract from the Chamber of Commerce;

- 4 invitations for shows held in 2009;
- the show programme of the gallery until September 2010.

The payment of the stand rental, as well as the costs for the catalogue, promotional tickets and the publicity campaign, plus the VAT owed, if applicable, will take place in two stages, which are:

1. 50% within 21 days of the date of the advance bill. The advance bill will be sent on or after April 5, 2010.
2. 50% within 21 days of the date of the final bill. This bill will be sent on or after July 12, 2010.

Submission of this registration form, with enclosures, gives no guarantee of participation in the Open Art Fair. Participation takes place in the order of registration and is dependent on the availability of the stand space.

Date \_\_\_\_\_ Town \_\_\_\_\_

Signature \_\_\_\_\_

Name in capitals \_\_\_\_\_